

Creating your own film

How to put a simple concept into a YouTube clip

Abilities to develop

— — —

- With kids, with colleagues or filming yourself on selfie mode? Most important is the **GOAL** of your video. What do you want to show?
- Why are you doing this video? Put a clear **INTENTION**. Is this a tutorial to **learn**, or is it to **entertain**?

Abilities to develop

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- Minimize your ideas. Grow from there. What is the most important thing to show? And can you get other 3 topics less-important but still relevant? This will help you **write** the SCRIPT and **prioritize** ideas.
- Get the best out of your shootings: nice bright images, clear sound, enough material to cut and **edit**.

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graph LR; A((Get an Idea)) --- B((Develop a script that fits)); B --- C((Film and Edit)); C --- D((Audience))
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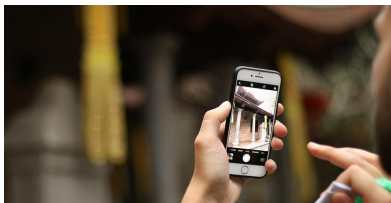
Get an
Idea

Develop a
script that
fits

Film and
Edit

Audience

Using natural light sources



Shoot in bright locations

The sun is your best friend while shooting. If filming interiors, make sure that the person is separated from the background



Record controlled sound

Sometimes your topic will not allow you to get the best sound while shooting. Try re-recording the sound (voice over, ...)

GO !

(Don't be shy and get the camera rolling)